

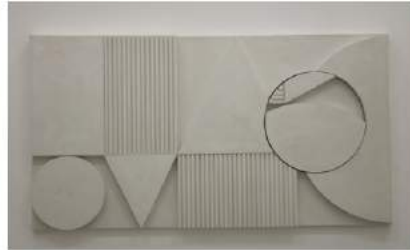
Now/Forever at the 20th edition of Art Rotterdam

AkzoNobel Art Foundation exhibits topicality (*Now*) and sustainable quality (*Forever*)

Under the title *Now/Forever*, the AkzoNobel Art Foundation, which boasts one of the leading corporate art collections in the Netherlands, will be participating in the 20th jubilee edition of Art Rotterdam. Curated by Hester Alberdingk Thijm, director of the Art Foundation. Tom Postma, the world-renowned exhibition architect, is responsible for the architectural design of this new section.



Klaas Kloosterboer
Ellen de Bruijne Projects
2014



Untitled
Galerie Fontana
Theater of Disorder, 2016



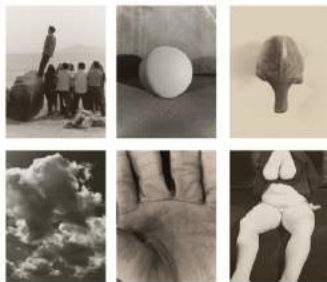
Alex Dordoy
GRIMM
Autumns' Ego, 2018



Ruri Matsumoto
Livingstone Gallery
Dachau, 2010

Starting point is connection

The starting point for this latest section of Art Rotterdam is connection, says Hester Alberdingk Thijm. "We want to make a presentation as a starting point for a collection. But we also want to tear down the walls of the typical box floor plans you'll find at art fairs, resulting in one larger space for art from the different galleries, both nationally and internationally. We want to create a central place. A place where works from different artists working in different disciplines interact with each other and with the viewer. Because the key to success lies in the connection between artists, galleries and art lovers, which is also instrumental for the popularity of a phenomenon such as Art Rotterdam in recent years". When making the selection for *Now/Forever*, Alberdingk Thijm, who has purchased some 1800 works by young and established international artists for the Art Foundation over the past 24 years, is guided by two criteria: 1) topicality (*Now*) and 2) the ability to stand the test of time (*Forever*).



Paul Kooiker
tegenboschvanvreden
Eggs and Rarities, 2018



Esther Tielemans
Galerie Ron Mandos
Symmetry of supposed contradictions, 2012



FAMED
ASPN
Room for an answer, 2018

Participants Now/Forever

Akinci (NL) Anne Wenzel | ASPN (DE) FAMED | Ellen de Bruijne Projects (NL) Klaas Kloosterboer | Kristof De Clercq Gallery (BE) Johan Grimonapres | Galerie Fontana (NL) Jean Bechameil & Martine Feipel | Gerhard Hofland (NL) Bas de Wit | GRIMM (NL) Alex Dordoy | Livingstone Gallery (NL) Ruri Matsumoto | Galerie Ron Mandos (NL) Esther Tielemans | Stigter Van Doesburg (NL) Lucas Lenglet | tegenboschvanvreden (NL) Paul Kooiker | Upstream Gallery (NL) Jan Robert Leege

About Art Rotterdam

Art Rotterdam is a renowned and surprisingly varied art fair. The fair offers an annual stage to the newest developments in visual art. The focus on recent art, the variety of different sections, the connection with the city of Rotterdam and the fascinating location give Art Rotterdam a unique atmosphere. Art Rotterdam is the appealing alternative within the international field of art fairs for an increasing number of art lovers and attracts more visitors from home and abroad each year.

Art Rotterdam

Van Nelle Fabriek | Van Nelleweg 1 | 3044 BC | Rotterdam

- Wednesday 6 February Press Preview 12.30 - 13.00 hours
- Thursday 7 February 11.00 - 19.00 hours
- Friday 8 February 11.00 - 19.00 hours
- Saturday 9 February 11.00 - 19.00 hours
- Sunday 10 February 11.00 - 19.00 hours

Entrance € 19,50

Online tickets € 16,50 (Artrotterdam.com)

Free entrance for children under the age of 12

Right: Now/Forever, Kristof de Clercq, [Johan Grimonapres]



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Not for publication: for more information, interview requests and visuals free of copyright, please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87 and E arabella@coebergh.nl

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