

6 to 9 February Art Rotterdam 2020

The 21st edition of renowned contemporary art fair in the Van Nelle Fabriek

Following a successful 20th anniversary edition last winter with no less than 28,500 visitors, Art Rotterdam is delighted to announce its 21st edition which will take place next February. At Art Rotterdam 2020, art professionals and enthusiasts will have the opportunity to experience, discover and purchase new works in an inspiring context. Besides the ongoing collaboration between local and international galleries, the new edition will boast two new additions: *Projections*, internationally known as one of the best of video sections at fairs, will be totally revamped in order to propose an augmented experience to visitors and a new exciting initiative dedicated to performance Art will be launched: *The Performance Show*.



Michael Portnoy, *The Agglutinators (Rigoberto)*, part of *Relational Stalinism - The Musical* in 2016 at Witte de With Center for Contemporary Art, photo by Aad Hoogendoorn.

citizenM Projections

Projections, Art Rotterdam's section devoted to cinematographic and video arts, is undergoing a complete transformation for the first time in seven years. Participants will be able to choose new formats to display videos, a new selection committee and a new forward looking design by Tom Postma Design will be introduced in collaboration with our main partner citizenM hotels. The selection committee consists of Hugo Brown (Family Brown Collection), Bob and Renée Drake, Liesbeth Willems (curator of the KRC collection) and Bart Rutten (director of Centraal Museum Utrecht). Each committee member committed to acquire a work from Projections to include in their collection. citizenM hotels, the organisation for which art is its DNA, will exhibit their purchased works in all their worldwide hotels, from New York and Paris, all the way to Taipei.

The Performance Show

Atelier van Lieshout, situated nearby the Van Nelle Fabriek, will serve as a stage for a new initiative stemming from Art Rotterdam called The Performance Show. Performance art is gaining an increasing momentum with the general public. The curator Zippora Elders (artistic director Kunstfort at Vijfhuizen) will be initiating a continuous programme of local and international performance artist with vanguard practices. With a varied three-day programme, boasting exciting partnerships (including the Witte de With Center for Contemporary Art, Rotterdam), The Performance Show is a promising new initiative specially conceived for the Art Rotterdam Week.

NN Group Art Award

For the fourth consecutive year, the NN Group Art Award will once again take place during Art Rotterdam 2020. NN Group (Nationale-Nederlanden) is a Dutch insurance company with a long history in the field of cultural patronage. Like previous years, the award will be attributed to an exceptional talent whose work can be seen at the fair. The most important criteria for nomination are: the completion of an art education in the Netherlands, high-quality work and showing an authentic and innovative craftsmanship. The winner of 2019 was the Dutch artist Katja Mater, represented by the Galerie Martin van Zomeren. She received an incentive prize of € 10,000. In addition, one of her works was purchased by the NN Group Art

Collection. This year's jury consists of: Sofía Hernandez Chong Cuy, director Witte de With Center for Contemporary Art, Rotterdam; Sietske van Zanten, director LAM Lisse; Katja Mater, visual artist; Jan Pieter Ekker, art director Het Parool; and Els Drummen, curator NN Group Art Collection.



About Art Rotterdam

Art Rotterdam is the main art fair in the Netherlands. The fair offers an annual stage to the newest developments in visual art. The focus on recent art, the variety of different sections, the connection with the city of Rotterdam and the fascinating location give Art Rotterdam a unique atmosphere. Art Rotterdam is an appealing destination within the international field of art fairs for an increasing number of art professionals and collectors and attracts more visitors from the Netherlands and abroad each year

GalleryViewer.com will display the online catalogue of Art Rotterdam prior to the fair's opening. This catalogue includes all the works of art exhibited by participating galleries, including their price range. A short biography, videos and recommendations will be included for each artist.

GalleryViewer.com is the online platform of Art Rotterdam that supports potential art buyers who seek to purchase art. The site maintains an extensive database of artworks, exhibitions and artist profiles. More than 45 participating galleries have been chosen for their high-quality selection. GalleryViewer.com, which strives for transparency and education of a wide audience, informs online and stimulates the real art experience that takes place in the gallery.

Art Rotterdam

Van Nelle Fabriek | Van Nelleweg 1 | 3044 BC | Rotterdam

- Thursday, 6 February: 11:00 am - 7:00 pm
- Friday, 7 February: 11:00 am - 7:00 pm
- Saturday, 8 February: 11:00 am - 7:00 pm
- Sunday, 9 February: 11:00 am - 7:00 pm

*Entrance € 19,50 | Online tickets € 16,50 | Online combination ticket with The Performance Show € 26,50
Free entrance for children up to the age of 12*

The Performance Show

AVL Mundo | Atelier van Lieshout | Keileweg 18, Rotterdam

- Friday, 7 February: 11:00 am - 7:00 pm
- Saturday, 8 February: 11:00 am - 7:00 pm
- Sunday, 9 February: 11:00 am - 7:00 pm

*Entrance € 12,50 | Online tickets € 10, - | Online combination ticket with Art Rotterdam € 26,50
Free entrance for children up to the age of 12*

Not for publication: for information, interview requests and images please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87 en E arabella@coebergh.nl

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