



Moving to Rotterdam Ahoy makes Art Rotterdam more international and varied than ever

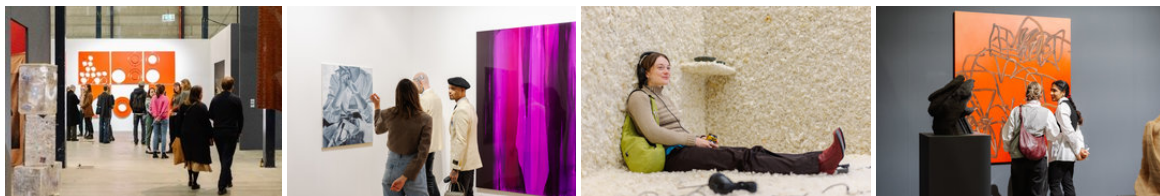
SAVE THE DATE

26th edition from 28 to 30 March 2025



In 2025, Art Rotterdam will celebrate its 26th edition at a new venue! From Friday 28 to Sunday 30 March, this increasingly varied fair will take up residence in Rotterdam Ahoy: a fitting location for the new, unique concept that has taken shape. In the much larger Ahoy, Art Rotterdam will be able to bring back components that have been developed over the past 25 years but always fell through due to lack of space, such as Sculpture Park, Intersections and the Projections video section.

During the upcoming edition, the ambitious Art Rotterdam aims to welcome around 28,000 international collectors, curators, professionals and art lovers.



Art Rotterdam 2024
Photos by Almicheal Fraay

Fons Hof, director Art Rotterdam

"The first edition at the new venue Rotterdam Ahoy will be a special experience for international collectors, art professionals and enthusiasts. The fair will showcase a strong mix of galleries, interspersed with large curated spaces for video, sculptures, installations and performances. Here, galleries can showcase their most outspoken and experimental artworks. In addition, Prospects, the Mondriaan Fund's exhibition for emerging talent, returns in extra-large format. This combination creates a rich, diverse and inspiring visitor experience, making Art Rotterdam truly future-proof."

Larger and more international

The lack of space at previous locations, which hindered the presentation of the Mondriaan Fund's Prospects exhibition, for example, prompted the move to Rotterdam Ahoy. At the new location, existing and new sections will be given free rein, such as the large-scale video section Projections, Intersections and Sculpture Park. In addition, the 2025 edition features more foreign galleries than ever. Rotterdam Ahoy also provides an attractive variety of catering facilities.



The video section Projections returns in an extra-large format

New format of the fair: international allure and experience

The 26th edition includes five major curated sections:

- **Projections** - a spectacular video section in a darkened space of over 800 square metres, with projections on free-standing screens 5 metres wide;
- Mondriaan Fund's **Prospects** exhibition - 13th edition featuring the work of as many as 118 emerging artists. The Mondriaan Fund organises the Prospects exhibition annually to boost the visibility of starting artists. Its proximity to Art Rotterdam allows art professionals and collectors, as well as a wide range of art lovers, to become acquainted with the work of these promising artists.
- **Intersections** - a free space of around 500 square metres with particularly pronounced and large-scale installations, featuring artworks by participating galleries and project spaces;
- **Sculpture Park** - designed as a meeting point at the fair with some 300 square metres for mostly large-scale sculptures;
- **Main Section | Solo Duo | New Art Section** - the now familiar sections with presentations by top galleries from home and abroad.

New Main Partner

Art Rotterdam is proud to welcome DHB Bank as its new Main Partner. Okan Balköse, CEO of DHB Bank, explains why the bank is a Main Sponsor: *"I am proud of our partnership for this 26th edition of Art Rotterdam in Ahoy. We believe it is important that art remains accessible to everyone. Contemporary art inspires precisely when the world is changing and you look for new possibilities together."*

About DHB Bank

[DHB Bank](#) is a Dutch savings bank where you can save online. It has been headquartered in Rotterdam for over 30 years. Over the years, the city became its home port; which is partly why DHB Bank is the proud main sponsor of Art Rotterdam.

About Art Rotterdam

[Art Rotterdam](#) is the most renowned contemporary art fair in the Netherlands. Every year, Art Rotterdam provides a stage for the latest developments in the visual arts. The sharp focus on young art, the diversity of the various sections, the connection with the city of Rotterdam and the fascinating location give Art Rotterdam a unique appeal. For more and more art lovers, Art Rotterdam is the attractive alternative within the international field of fairs.

[GalleryViewer.com](#) is Art Rotterdam's online platform that supports potential art buyers in a future art purchase. The site maintains an extensive database of artworks, exhibitions and artist profiles. The more than 90 participating galleries in the Netherlands and Belgium are selected for their high-quality offerings. Committed to transparency and education for a wide audience, GalleryViewer informs online and encourages the real art experience that takes place in the gallery.

Catalogue from 20 March on GalleryViewer.com
Tickets are only available online from 1 January | €22.50 per ticket | off peak ticket €16.50 per ticket via
Artrotterdam.com
A complete list of participants from the beginning of January 2025 can be found at
Artrotterdam.com

Art Rotterdam

www.artrotterdam.com

Friday 28 March to Sunday 30 March 2025
Rotterdam Ahoy | Ahoyweg 10 | 3084 BA | Rotterdam

-Friday 28 March 11am-7pm
-Saturday 29 March 11am-7pm
-Sunday 30 March 11am-7pm



www.artrotterdam.com

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N.B.

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