



## Art Rotterdam 28-30 March 2025: Nominations NN Art Award and Talks Program Reflections

Art Rotterdam celebrates its 26th edition from Friday 28 to Sunday 30 March at its brand new venue - Rotterdam Ahoy!

Fons Hof, director Art Rotterdam: *"The first edition at the new venue Rotterdam Ahoy will be a special experience for art professionals, art lovers, art students and international collectors. Its strong point is the exquisite mix of galleries, interspersed with huge curated spaces for video, sculptures, installations and performances. Of special significance is also the NN Art Award, which is experiencing its 9th edition; work by the four nominees will be on show at Art Rotterdam. Interesting and instructive is the Talks Program Reflections with inspiring lectures, Q&As and interactive presentations on current topics from the art world. And finally, there will be an extra large-scale edition of Prospects, the Mondriaan Fund's exhibition for emerging talent. All this together means that Art Rotterdam guarantees a rich, diverse and inspiring visitor experience and that this annual art fair is gearing up for a promising future."*



### NN Art Award

During Art Rotterdam 2025, the NN Art Award will be presented for the ninth time. This incentive award is intended for talented artists who show work at the fair, having completed a course at a Dutch institute. The NN Art Award not only provides recognition, but also supports artists in developing and presenting their work. The festive announcement of this year's winner will take place at Kunsthal Rotterdam on Friday 28 March 2025; work by all nominees will be on display here from 15 March to 11 May.

The four nominees of the NN Art Award 2025 are:

- Bodil Ouédraogo (Prospects)
- Pris Roos (Mini Galerie)
- Marcos Kueh (Prospects - courtesy Galerie Ron Mandos)
- Diana Scherer (andriess eyck galerie)

### **Bodil Ouédraogo (Amsterdam 1995)**

In her work, Bodil Ouédraogo searches for representations that do justice to every part of (her) identity, the Self. How can you stand in line with those before you? How do you achieve an imagination that is layered and transparent? She finds the answer in 'materialised' connection with her ancestors. In Prospects, she shows sculptures in 3D print made from PLA, cast aluminium and cast crystal, all in collaboration with professional studios such as Audrey Large, Studio Lemarez and Van Tetterode glass studio.



Bodil Ouédraogo  
Baoulé torso with artist hand, 2023  
courtesy of the artist  
Prospects

### **Pris Roos (Rhenen 1984)**

Pris Roos is an artist, teacher, curator, researcher and storyteller. As a child, she grew up in her family's toko, a small Asian grocery store that was established after they emigrated from Indonesia. For her, the toko symbolises a space of togetherness, colours, smells, food, stories and a mix of people from different backgrounds. Topics such as identity, migration and memory play an important role in her work. At Art Rotterdam 2025, Roos will show a series of new small drawings on the theme 'Out On The Streets', complemented by several large cardboard installations.



Pris Roos  
DJ-Lovesupreme, 2025  
Mini Galerie

### **Marcos Kueh (Sarawak, Maleisië 1995)**

Courage, stories and a deep connection to heritage are at the heart of the work of Marcos Kueh, a Malaysian artist based between Malaysia and the Netherlands. His woven billboards bridge centuries-old traditions and contemporary stories. In 2024, Marcos received a grant from the Mondriaan Fund, which gave him the freedom to further develop his work and technique. At the Prospects section of Art Rotterdam, he will show a complex installation by his hand, which testifies to his fascination with personal growth, craftsmanship and decolonisation.



Marcos Kueh  
Kenyalangcircus: Reconciliation, 2024  
Prospects - courtesy of Galerie Ron Mandos

### **Diana Scherer (Lauingen, Duitsland 1971)**

At Art Rotterdam, andriess eyck gallery presents a selection of works from Scherer's ongoing project Interwoven (Exercises in Root System Domestication, 2015-present). On show in the Intersection section of Art Rotterdam is a monumental work measuring 7 by 2.5 metres, attached to the ceiling. This work, grown from seeds, grass and roots, was originally commissioned by Museum Kranenburg for Scherer's exhibition Farming Textiles, which was shown there last year. At Kunsthal Rotterdam, Scherer presents a more extensive selection of some ten larger and smaller works. Some of these are fused with man-made fabrics or nets.



Diana Scherer  
Hyper Rhizome #7-3, 2024  
andriess eyck galerie

*Reflections*, Art Rotterdam's Talks Programme, launches an updated and expanded edition with inspiring lectures, Q&As and interactive presentations. During the exhibition days, interesting and topical topics will be highlighted by artists, museum directors, curators and other experts from the artistic field. *Reflections* is part of Intersections and free to attend during the regular fair days. On Friday 28 March, the programme is largely focused on students and art professionals.



BK Informatie  
Tjebbe Beekman  
Symbiosis XIV, 2024,  
GRIMM  
Photography: Jonathan de Waart



Heske ten Cate, curator en artistiek  
directeur Nest Den Haag / kunscriticus en  
curator Laurie Cluitmans,  
Centraal Museum Utrecht  
Photography: Robin de Puy



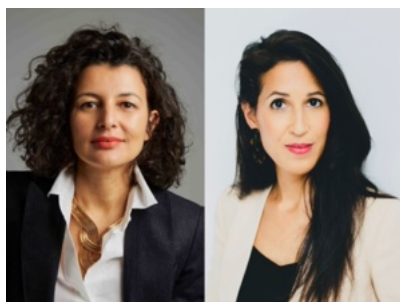
Hans van der Ham  
to be seen at Art Rotterdam  
Galerie KANT

### Some [highlights](#):

- BK Informatie hosts a Q&A where art historian Meta Knol talks to Tjebbe Beekman, Diana Scherer and Laurien Dumber about the tipping point in their artistic practice.
- Heske ten Cate, curator and artistic director of Nest The Hague, and Laurie Cluitmans, art critic and curator at Centraal Museum Utrecht, will give a lecture on the occasion of Good Mom/Bad Mom - De moedermythe ontrafeld, on view at Centraal Museum Utrecht from 29 March. This large-scale group exhibition focuses on the many forms of motherhood; from age-old myths about 'good mothers' to contemporary, often personal reflections by new generations of artists.
- Art editor Lucette ter Borg enters into conversation with visual artist Hans van der Ham; central to the exhibition is Van der Ham's reflection on his art, curatorship and inspiration.
- *Art in Dialogue - Creating Space: Institutional Practices and Cultural Transitions*. Curator Fatoş Üstek and social architect Rubiah Balsem join forces to explore new ways of shaping the cultural landscape. To navigate the future of the art world, they call for more pioneering, resilience and interdisciplinary collaboration. During this event, the public is invited to actively join the conversation, share insights and contribute to a shared vision for cultural change.
- Especially for students and starting artists, the Mondriaan Fund is organising the Get a Grant event, an information meeting on grant opportunities for starting visual artists.
- Museum director Anne Kremers talks about Fenix, the new art museum on migration in Rotterdam, which will open in May. Not only is it the first museum in the Netherlands entirely dedicated to migration, it is also the first art museum worldwide to explore the theme. The museum is housed in the gigantic Fenix hangar. The talk is an initiative of Museum Magazine.

And several Artist Talks by artists participating in Art Rotterdam 2025.

Check the website for the complete Reflections programme each day: [Artrotterdam.com](https://www.artrotterdam.com)



Curator Fatoş Üstek and  
Social architect Rubiah Balsem  
Photo Fatoş Üstek: Christa Holka



Mondriaan Fonds  
Power up your art practice,  
Photo: Maarten Nauw



Red Grooms, 'The bus', 1995,  
Fenix, Rotterdam  
Courtesy Pierre Le Hors

### Over [Nationale-Nederlanden](#)

As a supporter of all art discoverers, [Nationale-Nederlanden](#) (part of NN Group), together with its partners, is committed to enthusing a wider audience for art and culture, contributing to everyone's mental wellbeing. It also gives artists a stage to inspire others. Nationale-Nederlanden has a long history of cultural sponsorship, with a focus on visual arts, museums and music.

### Over [Kunsthal Rotterdam](#)

Founded in 1992, Kunsthal Rotterdam occupies a unique position in the Dutch cultural landscape. With contrasting and high-profile exhibitions and activities and always several exhibitions simultaneously, the Kunsthal innovatively manages to attract new audiences again and again.

### Over [DHB Bank](#)

[DHB Bank](#) a Dutch savings bank where you can save online. It has been headquartered in Rotterdam for over 30 years. Over the years, the city became its home port; which is partly why DHB Bank is the proud main sponsor of Art Rotterdam.

### Over [Art Rotterdam](#)

[Art Rotterdam](#) is the most renowned contemporary art fair in the Netherlands. Every year, Art Rotterdam provides a stage for the latest developments in the visual arts. The sharp focus on young art, the diversity of the various sections, the connection with the city of Rotterdam and the fascinating location give Art Rotterdam a unique appeal. For more and more art lovers, Art Rotterdam is the attractive alternative within the international field of fairs.

[GalleryViewer.com](#) is Art Rotterdam's online platform, designed to assist potential art buyers in making future purchases. The site maintains an extensive database of artworks, exhibitions and artist profiles. The more than 90 participating galleries in the Netherlands and Belgium are selected for their high-quality offerings. Committed to transparency and education for a wide audience, GalleryViewer informs online and encourages the real art experience that takes place in the gallery.



### Catalogue from 20 March on [GalleryViewer.com](#)

Tickets are only available online via [Artrotterdam.com](#) | € 22.50 per ticket | off peak ticket € 16.50 per ticket

A complete list of participants: [Artrotterdam.com/en/galleries/](#)

### [Art Rotterdam](#)

[www.artrotterdam.com](http://www.artrotterdam.com)

Friday 28 March to Sunday 30 March 2025  
Rotterdam Ahoy | Ahoyweg 10 | 3084 BA | Rotterdam

-Friday 28 March 11.00 - 19.00 hours  
-Saturday 29 March 11.00 - 19.00 hours  
-Sunday 30 March 11.00 - 19.00 hours

Not for publication  
**press preview** Thursday 27 March  
10.30 - 11.00 (walk-in 10.15 am)  
rsvp: [arabella@coebergh.nl](mailto:arabella@coebergh.nl)



[www.artrotterdam.com](http://www.artrotterdam.com)

--

Not for publication: for more information, free of rights images and interview requests, please contact Coebergh Communicatie & PR, Arabella Coebergh, Leidsegracht 38-40, 1016 CM Amsterdam, T (020) 470 87 87 and: [arabella@coebergh.nl](mailto:arabella@coebergh.nl)

N.B.

If you NO longer wish to receive our information, please click [here](#)